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COP SHOT IN HEAD IN B'KLYN {page 02}

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NOboken

Hoboken denies MTV request to film Jersey Shore spinoff Decision comes after rowdy St. Patrick's Day Parade canceled Is the city trying to class up its image? {page 02}

▶ First, Hoboken kills its St. Paddy's Day boozefest. Now, it shuts out Snooki and JWoww.

GETTY IMAGES/ROBERT MENES VIA FLICKR

News

Romney takes Florida, now on to Nevada

Former Mass. governor now leading race in number of delegates Negative attacks seem to have worked {page 06}

Giants take on Media Day

Circus is in town as team faces questions day before practices begin {page 20}

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Police officer shot in Brooklyn

BROOKLYN. A New York City police officer was shot yesterday evening in the Bushwick neighborhood of Brooklyn, an NYPD spokesman confirmed to Metro.

The officer, a man, was grazed by a bullet to the face or head, according to various media reports. He was alive and conscious when he was rushed to Bellevue hospital.

The shooting occurred at about 9 p.m. in a parking lot outside the Brooklyn Houses at 370 Bushwick Ave.

Police had not made any arrest in the shooting as of last night, but an estimated 500 police officers were combing the public housing complex, according to PIX 11 News, searching for the suspects.

The shooting comes a month after a 22-year veteran NYPD officer, Sgt. Peter Figoski, was shot and killed in Cypress Hills, Brooklyn, while interrupting a drug robbery.

CARLY BALDWIN

In the news

Cops: Five-story marijuana house busted

Police found 800 marijuana plants and arrested three people in a five-story Bronx house yesterday. Some of the plants grew to seven feet at the Morris Park Avenue home, according to the NYPD. Different kinds of plants apparently went through different growing stages on separate floors, according to NBC. The building was used as a pot farm, said police. **METRO/AB**

In the news

Camera-ready

The NYPD's newest batch of police canines in training are now being outfitted with infrared cameras, according to a report in The New York Times. The $9,000 infrared cameras, the same type used by the Navy Seals in the Osama bin Laden raid, send images back to the dog's handlers, who can view the footage in real-time. **METRO/CB**

You can start MetroCard refills today

NEW YORK. MTA customers can now refill their unlimited-ride MetroCards. Beginning today, customers that purchased a seven-day unlimited ride card can add on another seven days of unlimited rides, and customers with a 30-day card can top up another 30 days. Customers can refill their cards at any time after they have been activated.

METRO/EAE

Cops can't own NYPD merchandise

MANHATTAN. Commissioner Raymond Kelly has banned New York officers from owning any NYPD clothing or merchandise other than their uniform after he saw a policeman wearing an inappropriate NYPD shirt. Kelly launched the interim order on Jan. 19, according to DNAInfo.

METRO/SV

Anti-gun ad by mayor in Super Bowl

NEW YORK. Mayor Michael Bloomberg, in an unprecedented move, is planning to air an ad against illegal guns during the Super Bowl this Sunday. The 30-second commercial has already been filmed and will feature the mayor and Boston Mayor Tom Menino, according to the New York Post. The mayor will appear in the ad wearing a Giants jersey over a dress shirt, a leaked image revealed.

METRO/CB

Bronx DA joins NYPD to investigate arrest video

After violent arrest caught on video, officials launch probe ◗ Batons used on teen who cops say had drugs ◗ Family says force was too much

The Bronx district attorney and the NYPD's Internal Affairs Bureau are investigating what exactly happened in an online video that shows police officers hitting a Bronx teen with a baton.

Officers arrest Jateik Reed, 19, on Thursday, and are seen in the YouTube video hitting and kicking him with a baton while he is on the ground.

Reed was arraigned Sunday on charges of drug possession and assault. Cops said he had marijuana and cocaine on him during the arrest, and also hit an officer in the nose while he was being handcuffed. Police said that officer required stitches.

Family members, and online commenters, protested that cops used too much force. But an officer wrote in the criminal complaint that Reed "flailed his arms, refusing to be handcuffed."

Three of Reed's family and friends were themselves arrested later that day at the precinct and charged with disorderly conduct. Family members told NY1 they were there checking on Reed, who was in pain with staples in his head.

> **"Few uses of force look good on video, but the fact that something doesn't look good on video doesn't make it unlawful"**
> **EUGENE O'DONNELL, FORMER NYPD OFFICER AND PROFESSOR AT JOHN JAY COLLEGE OF CRIMINAL JUSTICE**

The officers in the video are reportedly on modified duty during the investigation.

Eugene O'Donnell, a former NYPD officer and professor of police studies at John Jay College of Criminal Justice, said police intent is difficult to ascertain from a video.

"The kinds of things [the Internal Affairs Bureau] look at is why did he resist, did they know he stopped resisting," he said.

If police believed he was resisting arrest, they can use force, he said. But a police officer using force when someone is clearly complying would be a problem, he said.

"Few uses of force look good on video, but the fact that something doesn't look good on video doesn't make it unlawful," he said.

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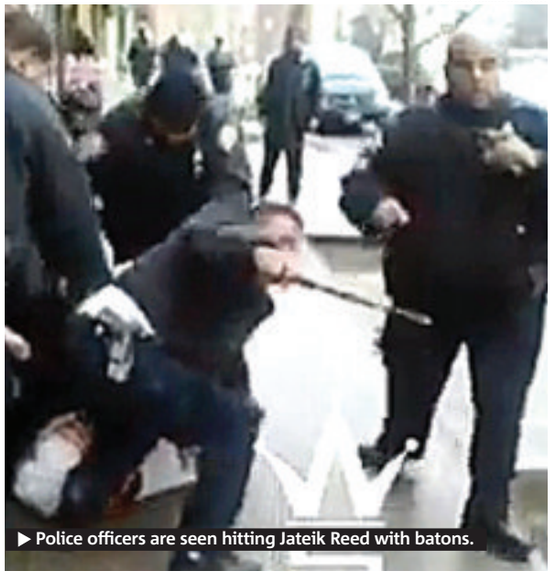

▶ Police officers are seen hitting Jateik Reed with batons.

ALISON BOWEN
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METRO FILE PHOTO

▶ "Jersey Shore" star Snooki

Mayor denies permit for spinoff in Hoboken

"Jersey Shore" stars Snooki and JWoww got a reality check after the city of Hoboken denied MTV's request to film a spinoff reality show in the traditional party town.

Hoboken Mayor Dawn Zimmer issued a letter yesterday to MTV and 495 Productions citing "public safety and quality of life concerns."

"We want it to be a dynamic place to have fun, but we don't want people coming and destroying the city," Zimmer told Metro of the potential crowds that could be attracted to Hoboken while the show filmed.

The decision to ban the hard-partying reality stars comes just weeks after Hoboken opted to move its traditionally raucous St. Patrick's Day parade to a weekday, prompting the parade committee to cancel the event entirely. **CASSANDRA GARRISON**

Quoted

"They were going out and getting obliterated, destroying things and urinating in public and it's unacceptable and threatens public safety."
Hoboken Mayor Dawn Zimmer on the St. Patrick's Day Parade

GETTY IMAGES

▶ The Indian Point Nuclear Power Plant sits on the banks of the Hudson River in Buchanan, N.Y.

Indian Point: Too close for comfort?

New concerns were raised yesterday about a nuclear power plant just 11 miles north of Manhattan, which Gov. Andrew Cuomo has repeatedly said he wants to shut down.

According to a report released yesterday by Environment New York, an environmental advocacy organization, a radiation leak at Indian Point Nuclear Plant could put the drinking water supply of 8 million New Yorkers at risk of contamination.

"The drinking water for nearly 10 million people is too close to an active nuclear power plant," said Eric Whalen, field organizer with Environment New York. "An accident or a radioactive leak could spew cancer-causing radioactive waste into the drinking water of millions of New Yorkers."

9M+

9,974,602 New Yorkers rely on water sources within 50 miles of a nuclear power plant, the highest number in the nation, according to Environment New York.

According to the report, 11.3 million people in New York, New Jersey, and Connecticut depend on water supplies located within 50 miles of Indian Point, in Buchanan, N.Y. According to the Nuclear Regulatory Commission, food and water supplies within 50 miles of a plant are considered at risk for contamination. More specifically, 8 million New Yorkers rely on drinking water sourced near the plant, the highest population in the United States at risk of exposure.

"Indian Point is so close to our water supply that virtually any radiation exposure could contaminate our drinking water and increase the risk of cancer and other illnesses," said Whalen.

Jim Steets, a spokesman for Entergy, the company that owns Indian Point, rebuffed the study.

"There is no issue with drinking water if there is no Fukushima," Steets said, referring to last year's earthquake in Japan that compromised a nuclear reactor and local water supplies. "We've devoted all of our attention to preventing anything like Fukushima from occurring in New York."

EMILY ANNE EPSTEIN
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Governor, a nuclear foe

Since taking office, New York Gov. Andrew Cuomo has repeatedly voiced his opposition to nuclear power.

Next year, the license for one of Indian Point's reactors will expire, and the plant will seek a 20-year extension from the U.S. Nuclear Regulatory Commission. The state government can slow down that process by refusing to provide permits to allow the plant to use Hudson River water as a coolant.

Earlier this month, the plant suffered a water pump failure and shut down for an emergency repair.

Eric Whalen hopes the report will sound the alarm against the nuclear plant.

"New York should deny Indian Point's relicensing," said Whalen. **METRO/EAE**

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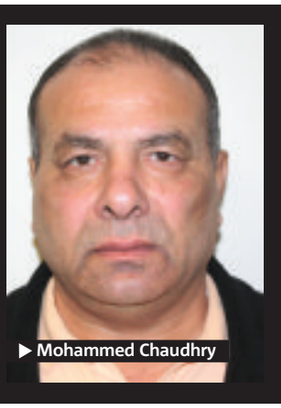
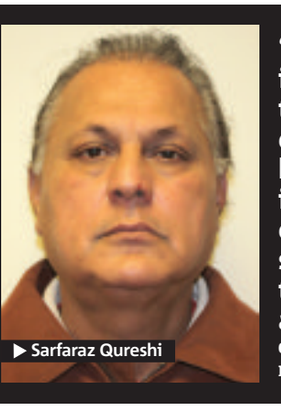
Brooklyn DA prosecutes alleged welfare fraud

Says New Yorkers lied about addresses, incomes to get government money Meanwhile, defendants owned real estate, businesses and shopped at Brooks Brothers


▶ Mohammed Chaudhry


▶ Sarfaraz Qureshi

"When individuals like these defendants who have substantial income try to cheat the system, it hurts the neediest among us."
CHARLES HYNES, BROOKLYN DISTRICT ATTORNEY

The Brooklyn district attorney indicted eight New Yorkers yesterday for fraudulently receiving Medicaid benefits and food stamps, even as they raked in thousands of dollars and owned properties. One even made a generous donation to a nonprofit while he was allegedly stealing from the feds.

Brooklyn District Attorney Charles Hynes said the defendants, who lived all over the city, fraudulently collected more than $500,000 in government benefits, starting as early as 2001. Many lied about their addresses, incomes and living situations in order to be eligible, he said.

One of the defendants, Mohammed Irshad Chaudhry, 58, allegedly collected more than $146,000 in Medicaid benefits between January 2004 and November 2011.

Prosecutors say he lied on his Medicaid applications, saying he earned about $300 a week while working at Super Punjab Auto Repair shop in Long Island City. He also claimed he was a "helper" at a Tribeca tea shop.

However, in reality Chaudhry owns both those businesses, prosecutors said, and makes $8,000 each month from them.

And while he was getting government assistance, prosecutors allege, he shopped at high-end stores like Brooks Brothers. Chaudhry had so much cash he even allegedly donated $10,000 to the nonprofit group Pakistani American Merchant Association.

Chaudhry was charged with welfare fraud, grand larceny and faces up to 15 years in prison.

Two others indicted are landlords of six properties. Prosecutors say Mehtab Qureshi, 43, and Sarfaraz Qureshi, 58, own properties in Brooklyn and upstate New York but lied about it to get $168,502 in Medicaid benefits. In a separate case, prosecutors say Unise Key, 43, concealed her job as an MTA conductor to get $6,210 in food stamps.

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Living high on the hog

Prosecutors say Mohammed Chaudhry already made plenty without the government's help:

- Chaudhry earns up to $8,000 each month from a tea shop and auto repair business he owns, said officials.
- He also owns a taxicab and a pricey taxi medallion, prosecutors alleged, which bring an additional $8,000 each month into his pockets.
- The Chaudhry family bought a rental property in Brooklyn in 2008, garnering them an additional $2,950 from tenants each month.
- Chaudhry also derives income from a CITGO gas station in Elmsford, N.Y., and owns Pak Sweets House, a candy shop on Coney Island Avenue in Brooklyn.

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Budget cuts newest risk to city's trees

Parks Dept. faces a 12 percent budget reduction this year, and tree-planting program is affected How will that impact Bloomberg's ambitious MillionTreesNYC?

GETTY IMAGES

Central Park lost hundreds of trees in a freak October 2011 snowstorm.

For the past five years, Mayor Michael Bloomberg's administration has been rapidly planting trees in New York City as part of the mayor's goal of a million plantings across the five boroughs by 2017.

The Parks Department is the leading agency behind MillionTreesNYC. Just weeks before a freak October snowstorm savaged the city's canopy, the administration held a ceremony in Harlem celebrating a milestone: It planted its 500,000th tree, and reached that halfway point a year ahead of schedule.

But underneath the publicity is a growing budget gap. The planting program's budget has been slashed in recent years and the forecasted reduction for 2012, compared with the prior year, is a cut that exceeds 20 percent.

What's more, after the trees are planted, they must be cared for. And the Parks Department, which does that maintenance, faces an overall 12 percent budget cut this year. City officials declined repeated requests to specify exactly how much will be reduced in tree maintenance, but they did acknowledge it will be affected.

Trimming trees not only includes removing diseased and damaged branches; it also stimulates tree growth. Removing the remnants of trees from the ground is more than just removing stumps. The city needs to get rid of those stumps to clear land for planting new trees.

Budget cuts have included a hiring freeze for just about every city agency. For the Parks Department, less staff means fewer workers to prune trees. And the city only owns two stump removers.

A Parks Department spokeswoman, Tara Kiernan, said the shortage of stump removers is not an issue because most of the stump removal is contracted out.

The department maintained they do not have "declining maintenance abilities," rather they have been asked "to do more with less."

CONTRIBUTED BY PAUL BUFANO & AN PHUNG

CITY LIMITS

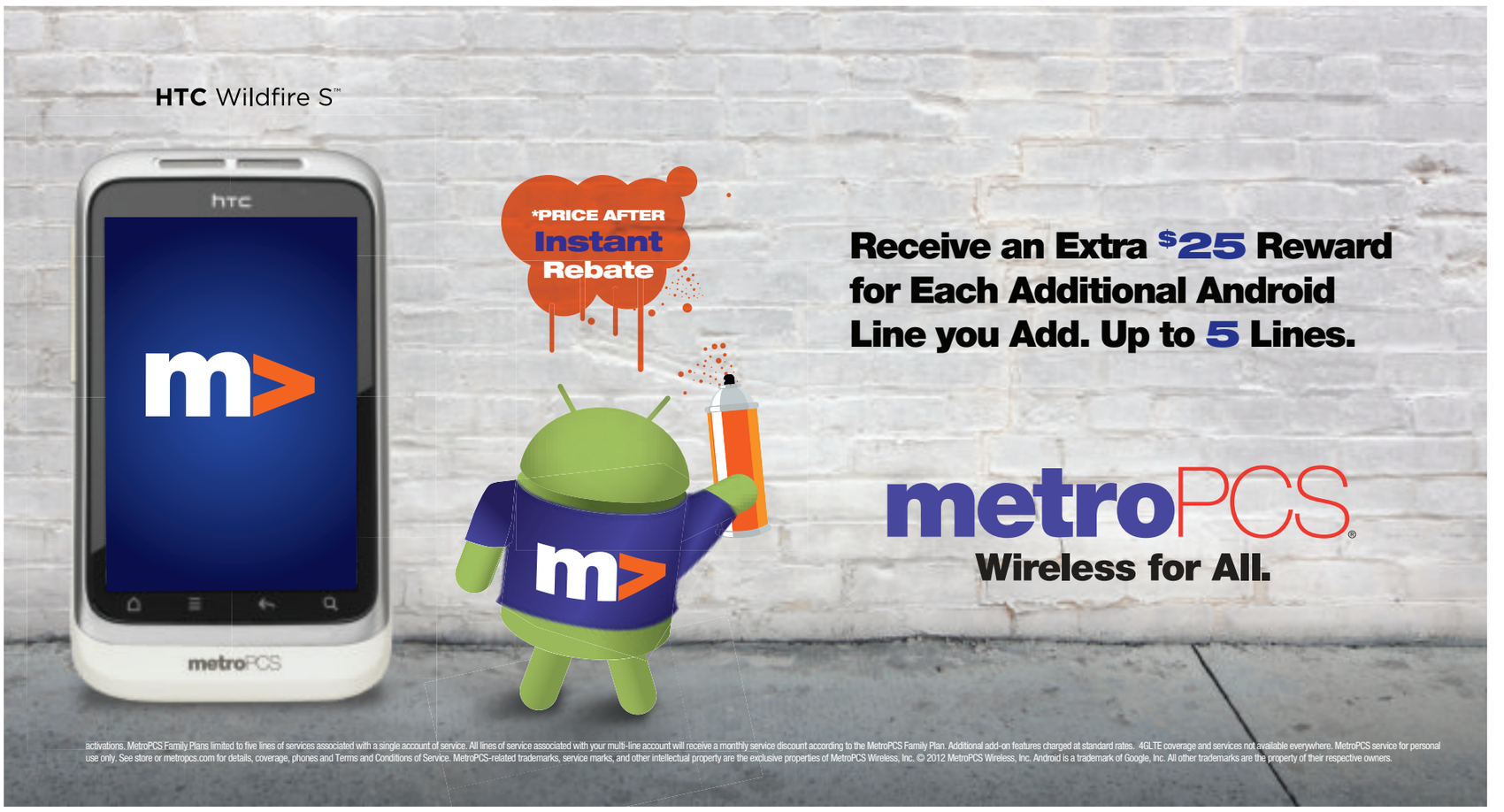
Trimmed-back trimmings

Reduced cash means reduced pruning.

- Up until three years ago, city trees were pruned every seven years.
- Now the pruning cycle is longer. Trees get trimmed only once every 10 years.
- A Parks Department spokeswoman said a 15-year cycle is possible, but no decision has been made yet.

Aiming for an urban jungle

Trees, by reducing carbon pollution from cars and elsewhere, have emerged as a key tool for New York City to combat high levels of asthma, particularly among children in poorer neighborhoods. Trees also cut the levels of the city's damage to the earth's atmosphere.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News in brief

Iran stepping up nuke efforts

WASHINGTON. Iran is keeping the option open to develop a nuclear weapon but U.S. intelligence agencies do not know whether it will eventually decided to build one, the U.S. intelligence chief said yesterday.

"We assess Iran is keeping open the option to develop nuclear weapons, in part by developing various nuclear capabilities that better position it to produce such weapons, should it choose to do so," James Clapper said. "We do not know, however, if Iran will eventually decide to build nuclear weapons."

Iran is expanding its uranium enrichment capabilities, which can be used for either civil or weapons purposes, he said.

REUTERS

Google defends privacy changes

WASHINGTON. Planned changes to Google Inc.'s privacy policies that have caught the attention of U.S. lawmakers would not take away the control its customers have over how data is collected and used, the company said in a blog post yesterday.

Google, whose offerings include its flagship search engine, Gmail, YouTube and Google+ products, announced last week that it was unifying 60 of its privacy policies.

When the new policy comes into effect today, information from most Google products will be treated as a single trove of data, which the company could use for targeted advertising.

REUTERS

Fourth year of $1 trillion deficit

WASHINGTON. The United States is headed for a fourth straight year with a $1 trillion-plus budget deficit, congressional forecasters said yesterday, giving ammunition to Republicans to hammer President Barack Obama's spending record in November's elections.

The nonpartisan Congressional Budget Office said the fiscal 2012 deficit would rise to $1.079 trillion from its previous estimate of $973 billion made last August. If Congress extends payroll tax cuts through year-end, as expected, deficits would likely rise by another $100 billion through December.

REUTERS

No surprise in Fla.: Romney the victor

Mitt Romney beat his closest rival Newt Gingrich by a sizable margin in the Florida Republican primary yesterday, taking a big step toward his goal of winning the party's nomination to challenge President Barack Obama in the Nov. 6 election.

Television networks projected Romney as the winner just as the last polls closed in Florida. With 61 percent of the vote counted, Romney had 47 percent of the vote to Gingrich's 31 percent in the largest nominating contest so far this year.

The victory in Florida enabled Romney, the wealthy former Massachusetts governor and private equity firm executive, to rebound from his decisive loss to rival Newt Gingrich in the Jan. 21 South Carolina primary.

The well-funded and well-organized Romney surged in opinion polls in Florida after aggressively pressing Gingrich in two debates and pounding him with negative advertising.

The Florida primary was the fourth in the series of state-by-state contests to pick the Republican nominee to face Obama. Romney has triumphed in two of the first four contests, having also won in New Hampshire and coming in second in Iowa and South Carolina.

The next contest is the Nevada caucuses on Saturday, followed next Tuesday by caucuses in Colorado and Minnesota and a primary in Missouri.

The win demonstrated Romney's ability to compete strongly in a major political battleground state with a broad voter base that includes a diverse electorate including Tea Party conservatives, evangelical Christians and Cuban-Americans. **REUTERS**

EMMANUEL DUNAND/AFP/GETTY IMAGES

▶ Mitt Romney's front-runner status has been cemented.

"[Romney's] a businessman. He knows how to make money. If he makes promises, he'll keep them."
FRANK LOBUE, VOTER

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Cocktails Rings	$15,500	Art Nouveau	$12,500
Charm Bracelets	$5,500	Lavalieres	$8,000
Earrings	$10,500	Garnets Jewelry	$1,000
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One of the big stories this campaign season has been the monumental effect of super PACs on electoral outcomes. These organizations have in recent months taken a firm grip of the national narrative, utilizing their supposed disconnect from campaigns to push an increasingly negative tilt. In honor of last night's filing deadline for year-end campaign reports, we present some of the more interesting super PAC facts.

Metro does not endorse the opinions of the author, or any opinions expressed on its pages.

Your super PAC FAQ

Follow the money

$1,142

Texas governor and former presidential candidate Rick Perry spent more than $1,000 per vote.

71%

Nearly three-fourths of all political contributions to Our Destiny PAC, the super PAC backing failed candidate Jon Huntsman, came from Huntsman's billionaire father. For those doing the math, that's $1.9 million of fatherly love.

$10M

Newt Gingrich, meanwhile, has something even better than a filthy rich father: A filthy rich casino mogul! The Newt-backing Winning Our Future PAC has so far received $10 million from Sheldon Adelson and his wife, Miriam, which stands among the largest-ever campaign donations.

$1M+

The super PAC of TV satirist Stephen Colbert has raised more than $1 million from a range of donors including Pat Magroin, Ibin Yerkinoff and Frumunda Mabalz.

MARK WILSON/GETTY IMAGES

▶ How do you think Colbert ought to spend his super PAC war chest?

$15.3M

Romney and his Restore Our Future super PAC have spent vast sums in Florida in the past month. As a point of comparison, John McCain spent $11 million on ads in the entire 2008 Republican primary race.

92%

Super PAC funds tainted the airwaves in Florida: Nearly all of this year's primary ads in the state were negative.

$51M

American Crossroads, the Karl Rove-led super PAC, raised $51 million in 2011 to be put toward defeating Obama in November.

GET FED

Because sometimes you only need to skim the headlines:

- "Bachmann raised little in campaign" **POLITICO**
- "Romney: We Played Fair in Florida!" **DAILY BEAST**
- "Newt Gingrich Robocall: Mitt Romney Forced Holocaust Survivors To Eat Non-Kosher Food" **THE HUFFINGTON POST**
- "The Caucus: Gingrich Sued Over Use of 'Eye of the Tiger'" **NYTIMES**
- Super PACs Now Dominate GOP Primary Campaign Spending" **MOTHER JONES**
- "How Mitt Romney stole Newt Gingrich's voice" **SLATE MAGAZINE**
- "Sarah Palin PAC fundraising craters" **POLITICO.COM**
- "Why Newt Will Have A Hard Time Being 2012's Hillary" **TPM2012**
- "PayPal co-founders fund pro-Paul Super PAC" **REUTERS**

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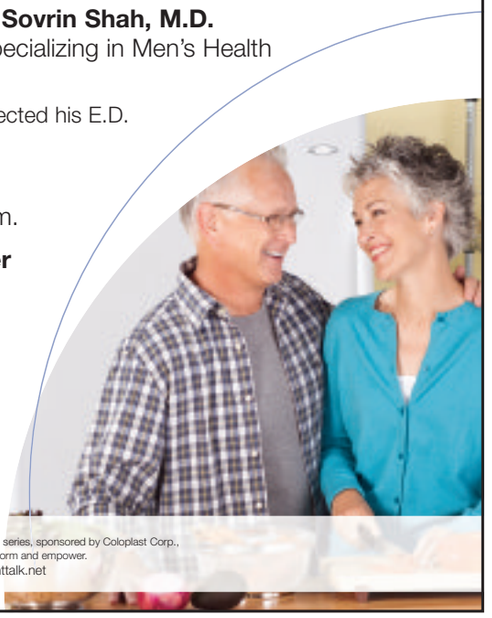

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THE WORD

Metro's **Monica Weymouth** shares her take on the world of gossip @monicaatmetro monica.weymouth@metro.us

– Dorothy Robinson will return on Feb. 7

The feed ...

Checking in with some of Hollywood's biggest names to see what they've been up to — in their own words, in 140 characters or fewer.

Edgar Wright isn't feeling terribly manly, Jamie Bell could use some sunshine, Lady Gaga is feeling a bit jittery and Seth MacFarlane is ruining things for teenage girls everywhere.

@edgarwright
Thoroughly enjoyed 'The Grey'. Manliest film since John Carpenter's 'The Thing'. If I was in it, I would have died in the first 15 minutes.

@1jamiebell
My sunglasses stare at me with that look of neglect and abandonment. #inscotland

@ladygaga
Haus meeting. Holy mother of coffee. I might need a valium today. Or maybe a tranquilizer meant for a small bunny.

@SethMacFarlane
I feel like Newt Gingrich is what Justin Bieber will look like old.

Edgar Wright

Welcome back, Lindsay Lohan!

It's been a slow week here. Maybe everyone's playing nice and dressing demurely for awards season. Or maybe they're holed up in faraway tropical lands that don't grant visas to mortals. Either way — if a tipsy starlet falls in a bar and no one is there to hear it, we're still bored.

But then, **Lindsay Lohan** went outside and it was good.

Although she was only drinking water in the lounge — give it up Lohan, the Academy isn't watching — she did seem to be enjoying something at Chateau Marmont, reports RadarOnline. "Lindsay was spotted going to the restroom with a male companion on numerous occasions in a short amount of time," a source tells the site, who adds that her eyes looked glassy. "When the two emerged from the bathroom, Lindsay was giggling."

Linds, we really don't care what was going on in that bathroom. It's just good to have you back, babe.

PHOTOS: GETTY IMAGES

▶ Right back at you, Lindsay.

Really, she just has to sing ...

It looks like **Madonna** has the Super Bowl halftime show confused with those moments before **Bill Pullman** declares intergalactic war in "Independence Day."

"Oh my god, I'm so nervous. You have no idea," she tells **Anderson Cooper** during an interview. "First of all, it's the Super Bowl. The Super Bowl is kind of like the holiest of holy in America. I'm going to come in halfway between the church experience and I'm going to have to deliver a sermon that's going to have to be very impactful."

And she liked it

We suspect that most people who would enjoy watching **Ashley Greene** and **Olivia Wilde** make out won't be seeing their new film together, "Butter." (It also stars **Jennifer Garner** and tells the story of a small-town butter-carving contest.) But make out in it they do, and so we present you with this quote from Greene's interview with Lucky magazine. You're welcome:

"It wasn't that awkward. It's the same idea as having to kiss a male co-star, and it's not real. Olivia is such a cool chick and very professional.

▶ Wilde, left, and Greene

So we were just messing around and cracking up in between scenes, and it ended up being really fun."

Talking points

High turnover on 'X-Factor'

First it was announced that **Steve Jones** won't be returning as host of the U.S. edition of "The X-Factor," and now Entertainment Weekly reports that judges **Paula Abdul** and **Nicole Scherzinger** are out as well, leaving **L.A. Reid** and executive producer **Simon Cowell** as the only judges from the first season to stick around. A U.K. rep for Cowell pled ignorance of the staffing changes: "This happens after every show or series," he said. "No decisions have been made that I am aware of."

▶ Nicole Scherzinger, left, and Paula Abdul got the X.

Saldana and Cooper cuddle up

Bradley Cooper and **Zoe Saldana** reportedly weren't trying to keep their rumored romance under wraps while in Utah for the Sundance Film Festival, according to People magazine. Festival guests spotted the pair getting cozy at a party for "The Words," their new film together. "They were kissing in front of the fire and being very affectionate," a source says. "They are definitely very together. They were like two seventh-graders. The electricity was out of this world."

Moore's illness a shock

News of **Demi Moore**'s recent drug-related hospitalization came as a shock to a lot of people — including the producers of the upcoming film "Lovelace," in which Moore was set to star as **Gloria Steinam**. "It was a shock and concern for all of us," producer **Heidi Jo Markel** says, according to Hollyscoop. "We got a call from [Moore's representative] on Tuesday morning and said, 'There's been a personal crisis and we need to let you know that.' And we were clueless. We had no idea what it entailed. We just knew she was out, that there was probably a health concern, and to move on." Moore's part will now reportedly be played by **Sarah Jessica Parker**.

Jolie to Brad: Zip it

After a spate of interviews in which he discussed marrying **Angelina Jolie** at their children's wishes, **Brad Pitt** is tempering his words a bit more. People magazine checked in with the couple about the wedding talk, of which Jolie say, "I think anything said tends to be blown out of proportion." A sheepish Pitt agrees: "Just a little," he says. "Yeah, that was my fault."

Lights, camera ...

Gone are the days when celebrities regularly puffed away during takes and interviews. But while rare, some still don't mind lighting up in front of the camera.

1: Prop or bad habit? **Lady Gaga** works a cigarette into her costume.

2: Danny Trejo letting it all (and then some) hang out in Venice.

3: According to our photo service informants, **Dennis Rodman** is smoking a cigar here. We'll take their word for it.

4: We have never before been jealous of a cigarette. **Robert Pattinson**, never shower.

5: Dave Attell helped himself to a smoke onstage earlier this month — but we doubt it was a problem at the Adult Video News Awards Show.

6: There were more than a couple shots of **Snoop** to choose from.

7: Do you want to suggest quitting to **Sean Penn**? Yeah, we don't either.

8: Katherine Heigl apparently is a little bit more careful with her health. The actress was spotted leaving ABC's studio puffing on a SmokeStik electronic cigarette after promoting her new movie "One for the Money" on "The View" in New York City.

1: MARC PIASECKI/WIREIMAGE
2: GARETH CATTERMOLE/GETTY IMAGES
3: ANGELA WEISS/WIREIMAGE
4: JAMES DEVANEY/WIREIMAGE
5: ETHAN MILLER/GETTY IMAGES
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Lords and ladies leaping at NYCB

PAUL KOLNIK

▶ Christopher Wheeldon's "Les Carillons" is currently on stage at the New York City Ballet.

Christopher Wheeldon, whose "Les Carillons" had its world premiere Saturday at New York City Ballet, was a young British dancer in the troupe's corps when he began choreographing 15 years ago. He turns out dances at a prodigious rate for companies worldwide.

"Les Carillons," to music by Georges Bizet, opened an all-Wheeldon program, fielding 20 fleet bodies in Mark Zappone's gorgeous costumes. Set to 19th century music, the dancing harks back to even earlier times, with fillips of baroque ornament. Wheeldon seems to be in love with ingenuity for its own sake, treating dancers like toys he can bend to his will, gifted Barbies and Kens who form elaborate stage pictures.

The new work makes some breakthroughs, letting veteran ballerina Wendy Whelan move through the crowd of bounding couples like a lost soul seeking a new direction.

Wheeldon's 2006 "DGV: Danse à Grande Vitesse," new to NYCB this season, has a complicated, post-apocalyptic set and costumes by Jean-Marc Puissant. Michael Nyman's aggressive music does more to set the mood than the movement does. Wheeldon's ingenious images divert the eye, but except during the remarkable performances of Whelan, rarely touch the heart.

If you go

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ELIZABETH ZIMMER
elizabeth.zimmer@metro.us

Getting the job done, A$AP

Can A$AP Rocky, a young Harlem rapper with a love for high-end streetwear and Southern-style beats, bring the spotlight back to hip-hop's birthplace? Drake and Snoop Dogg seem to think so.

Drake had Rocky open on his recent Club Paradise tour. With his mixtape, "LiveLoveA$AP," he's been keeping the Internet buzzing with a stream of music and self-directed videos. And that buzz resulted in a deal with RCA for himself and his crew, A$AP Mob. Now with the single "Peso" jumping on mainstream radio, the rapper is hitting the road for his first headlining tour.

Rocky's given name is Rakim Mayers, named after one-half of the legendary hip-hop duo Eric B. & Rakim. So how does a kid from Harlem named after a hip-hop legend develop such a love for that Houston sound?

"When I first heard it," he says, "it just appealed to me so much that it became a habit."

Rocky says he's enjoyed not only getting respect from his elders, but also advice.

"Some young rappers are too stubborn and disrespectful to take heed," he says. "Young rappers get caught up in the hype. Me? I'm always in student mode."

ROGER KISBY/GETTY IMAGES

▶ A$AP Rocky plays a sold-out show tonight at Irving Plaza.

Q&A

Why was it so important for you to not have the normal artist deal? How were you able to make that happen?

▶ Because I'm not a normal person. I told these labels, 'If you don't have any interest in giving me a label, go f— yourself.' That was that. It started off as negotiation of what we are going to get for a label deal. People knew what I wanted from the jump.

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PHOTOS: GETTY IMAGES

▶ Costolo

Twitter CEO: 2012 will be the Twitter election

"I really think 2012 is going to be the Twitter Election," Dick Costolo said onstage at AllThingsD's media conference in Laguna Nigel, Calif., this week.

By "Twitter Election," Costolo was not suggesting that sentiment analysis of tweets would indicate the winning candidate. Instead, he meant that Twitter has become an essential platform for reaching voters, as well as for gathering and responding to feedback in real time.

"We already saw this during the State of the Union when [President] Obama made the spilled milk joke and a collective groan went up across the country on Twitter," Costolo posited. "In the past, you'd have to wait for the networks to cut to the pundits after the address was done to discuss it. You don't have to do that anymore."

"Washington is really starting to get that too. … [It's] actively engaging in the real-time feedback loop now," he added. "Instead of waiting for the rebuttal at the end, there were two senators live-tweeting their rebuttals [during the speech]."

This kind of real-time engagement is essential, he said. "Candidates who don't participate in the conversation on Twitter will be left behind [in the elections]. The next morning is too late to respond."

He also emphasized Twitter's role in humanizing public figures. "One of the reasons we've gotten so many celebrities from all walks of life [on Twitter] is because it gives them a vehicle to communicate directly with the people." That capability could be crucial during election season, he suggested.

Quoted

"In the past, you'd have to wait for the networks to cut to the pundits after the address was done to discuss it. You don't have to do that anymore."
COSTOLO

LAUREN INDVIK FOR Mashable
The Social Media Guide

TV watch list

▶ JoAnna Garcia guest stars on "Royal Pains."

'Royal Pains'
COMEDY. We're reminded why it's not such a bad thing to check in with the docs of HankMed tonight when JoAnna Garcia begins her guest arc as a kidney specialist. **10 p.m., USA**

'Super Bowl's Greatest Commercials 2012'
SPECIAL. Yes, this is an entire hour of commercials — with commercial breaks! **8 p.m., CBS**

'Face Off'
REALITY. The makeup competition may turn into a therapy session when the contestants visit an abandoned hospital and are tasked with creating a unique horror villain based on a phobia. **10 p.m., Syfy**

'Whitney'
COMEDY. This mediocre sitcom keeps fooling us into including its episodes in this column. How so? Because it somehow keeps wooing guest stars we love — like John Cleese, who stops by as Whitney and Alex's relationship counselor tonight. **8 p.m., NBC** ◉ AMBER RAY

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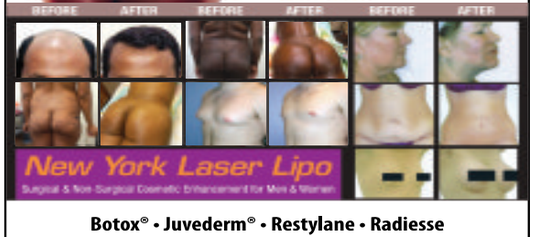

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The gear

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2. OK, sometimes even when it's snowing you have to look cute. And these platform booties have rubber soles and are lined in shearling to keep you warm — and a good four inches taller.

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4. This option is a no-brainer: The super-insulated, waterproof boot — made with leather over Neo-Tech — is also slip-proof and will keep your feet toasty even in subzero conditions. But really, they had us with the cool equestrian design.

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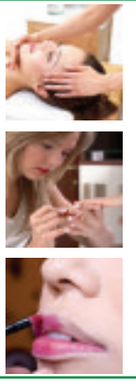

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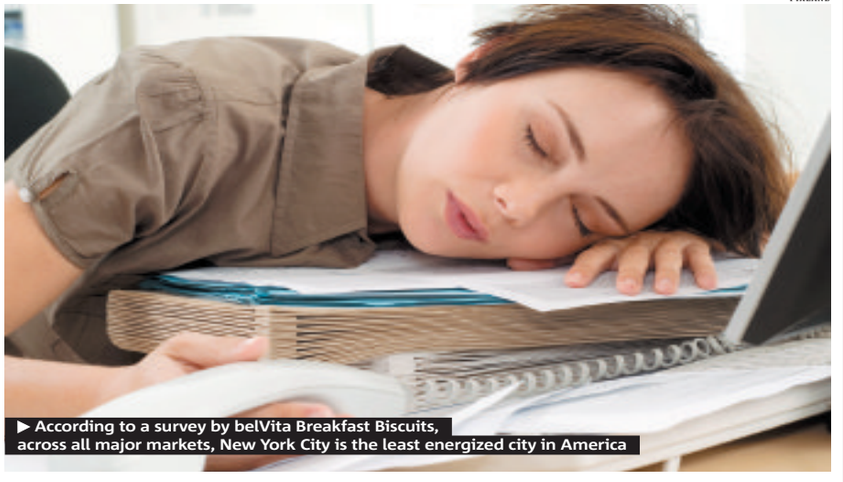

▶ According to a survey by belVita Breakfast Biscuits, across all major markets, New York City is the least energized city in America

In nature, winter is a time to rest and gather resources to spur spring's new growth. But even when we really need rest, our world doesn't give pause for that. So, we reach for that extra cup of coffee to keep going. While there's nothing wrong with a cup of joe to lift mood and kick-start activity, in time all that java can do more harm than good. Too much caffeine — including from coffees, teas and sodas — can cause dehydration, insomnia, irritability and other mood disorders. Here are three tips to combat energy slumps naturally.

Take a nap
If you're lucky enough to take a midday break, by all means, take it. "It might sound odd, but napping increases productivity," says Gene Stone, author of "Forks Over Knives: The Plant-Based Way to Health." "A 20-minute nap can boost energy levels, especially if you don't sleep well. We need seven to eight hours of sleep in a 24-hour cycle, but it doesn't have to be all at once."

Take a walk
Dave Larson, MSPT (Master of Science in Physical Therapy), co-owner of Boston-based Joint Ventures Physical Therapy and Fitness, says, "A brisk walk increases your heart rate and cardiac output, which results in more oxygenated blood going to your muscles. This improves the muscles' efficiency. The current research is clear: A regular exercise program [improves] your energy levels." A quick walk can get you going.

Take mini meals
Step away from the Snickers, which might tide you over for a bit but will send you crashing soon after. "Treat snacking as a miniature meal," says Adam Korzun, high-performance dietitian for the U.S. Ski and Snowboard Association. "Often we let ourselves get too hungry and end up searching for the first thing in sight, which most often is a bad choice. Miniature meals every three to four hours should contain carbohydrates, protein and good fats. A balance of protein and carbs helps your body more efficiently use fat for energy."

LINDA CLARKE
letters@metro.us

Is the occasional 5-hour Energy ever OK?

It's all over the TV ads as an energy-booster, but is 5-hour Energy effective, or even safe? Dr. Luis Gruberg, MD, of Stony Brook School of Medicine, weighs in:

"5-hour Energy contains mainly small amounts of vitamins and 207 milligrams of caffeine — that's 15 percent more than the 180 milligrams of caffeine found in an 8-ounce cup of Starbucks Bold. Red Bull contains only 80 milligrams per can. The energy boost comes from the caffeine and not from the small amount of vitamins or amino acids that are advertised. ... Claims about energy drinks have been that they fight fatigue, stimulate the mind and diminish pain. However, [none of] these claims [have been proven] in proper scientific studies."

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The question

▶ I've had a cold for weeks now. How did I get it? Am I contagious? Do I need antibiotics?

First things first: Going out into cold weather without a hat or coat does not cause colds. Upper respiratory infections are actually more common in cold weather months because people spend more time indoors, in closer contact. Aerosolized droplets from coughing and sneezing contain the viruses which spread the colds, and they are easily transmitted from person to person when you inhale them or rub them into your eye, nose or mouth after touching someone with a cold. URIs are usually contagious for one or two days preceding the onset of symptoms and for three to five days after you get sick. Frequent hand-washing with plain soap and water is the best way to prevent catching and transmitting a cold. If you have to cough or sneeze, use a tissue and wash your hands, or use sanitizer.

These viruses cause a collection of symptoms — such as nasal congestion, a scratchy or sore throat and/or a cough — by infecting and irritating the upper airways. Cold symptoms often last seven to 10 days and will usually go away on their own. Antibiotics are not effective against viruses and are only used to treat bacterial infections. If you develop a fever, sinus pain or pressure, a headache, an earache or shortness of breath — or if your symptoms are persistent and worse after 10 days — then your cold may have caused a bacterial infection such as sinusitis, a middle ear infection, strep throat, bronchitis or pneumonia. Your physician should consider prescribing an antibiotic.

*— **Mark Melrose**, DO, is a board-certified emergency physician at Urgent Care Manhattan. E-mail him your questions at **askdrmark@metro.us**.*

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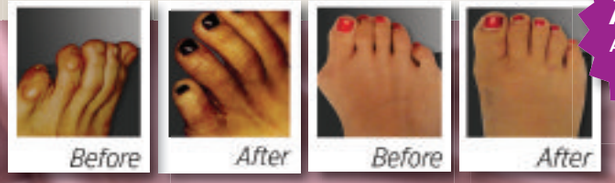
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Today in medicine

Generation X and swine flu

Study subjects: 3,000 adults aged 36-39
Location of study: U.S.
Results: A University of Michigan report surveying Generation X behavior found that only 1 in 5 Gen Xers got a flu shot during the 2009-2010 H1N1 epidemic. Sixty-five percent were moderately concerned about contracting the flu, and almost 60 percent said they were more concerned.
Significance: The Generation X Report concluded the response showed awareness without panic or fear. The 2009-2010 H1N1 epidemic was the first major infectious disease scare Generation X encountered.

Walnuts and prostate cancer

Study subjects: Mice
Location of study: U.S.
Results: A joint study by researchers at the University of California — Davis and the U.S. Department of Agriculture Western Regional Research Center in Albany, California found that after feeding mice a human size portion of walnuts (three ounces) per day, prostate tumors shrank approximately 50 percent and grew 30 percent slower than prostate tumors in control mice.
Significance: Walnuts are known as being heart-healthy. This new study — and previous research showing that walnuts slow the development and growth of breast cancer tumors in mice — further elevate their healthy status.

'Office Space' not far from the truth

Study subjects: 2,000 workers
Location of study: U.K./Finland
Results: A study of middle-aged government workers found that people who work long hours are at a greater risk of depression. The report cites people who regularly work more than 11 hours per day as being high-risk cases.
Significance: The researchers said that having a fulfilling job or good relationships with co-workers could ward off work-related depression. LINDA CLARKE

Only 20 percent of Generation X got a flu shot during the 2009-2010 swine flu pandemic.

WAVEBREAK MEDIA

Health notes

Win big

MOTOACTV, a dual GPS fitness tracker and MP3 player from Motorola, is giving away a personal training session with a celebrity trainer and 100 new MOTOACTVs and accessory packs. Enter online at **www.facebook.com/motorola**.

Heading out on tour

Feb. 7 is the last day you can register for the TD Five Boro Bike Tour 2012, which takes place May 6. The 40-mile tour (it's not a race, so there's no pressure to speed through it) takes riders on a scenic trip throughout the city, where they will ride on closed streets amongst thousands of other bikers. Registration is done via lottery, so if you're randomly selected, you'll hear by March 1, and then be given a week to complete your entry form. Visit **www.bikenewyork.org** to learn more.

Survey: Body image

According to a new study from FITNESS Magazine and Yahoo! Shine, 57 percent of women and 42 percent of men think they look fat when they look in the mirror. MEREDITH ENGEL

Reader love notes

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Letters

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Mitt management doesn't bode well

RE: "IF OBAMA WAS A PORTFOLIO MANAGER, HE WOULD BE FIRED!": Mr. Arslanian confuses private-sector business practices for government policy, which are not interchangable. Romney's work at Bain, while arguably legal, was done strictly to enrich a small group of investors at the expense of employees' jobs; government's investments are targeted to serve the country as a whole, ideally creating new jobs and improving the national economy. Such investments don't always work, but at least they're trying harder than Romney ever did. **JOSEPH CONNELL, BROOKLYN**

Republican primary season has revealed Mitt Romney to be a pretentious, selfish phony. He and his children never served in the military; by virtue of his low tax rate, he didn't even support America in a time of war, while us working-class stiffs picked up the bill. He destroyed companies while making money at the cost of U.S. workers. November is gonna be a cake walk for Obama — who lives in a real world, not glossy fictional images devoid of reality. **DAVID DIBELLO, BROOKLYN**

"Ron Paul sits at the top of the least-corruptible list."

RE: "ARE THE DEMOCRATS AS CORRUPT AS GOP?": Yes, Democrats are just as corrupt as the GOP. I am in no way defending Republicans. Instead of rattling off a list of who is more corrupt, why don't we make it a list of who's the least corrupt? This list will undoubtedly be shorter. Ron Paul sits at the top of the least-corruptible list. He has never voted to raise taxes, never met with lobbyists, never taken a government-paid junket and follows the Constitution. Dennis Kucinich, a Democrat, comes in a distant second due to his honesty. I'll take either over a slick-talking liar like Obama or Romney. **KELLY DONNOE, LYNBROOK**

Fox is journalism; MSNBC, racialism

RE: "ONE IS NEWS, THE OTHER IS OPINION": Yes, there is a big difference between Fox News and MSNBC. Fox has journalists; MSNBC has Al Sharpton: a no-talent left-wing hack who plays the race card at every possible instance. **CALVIN FULLER, VIA E-MAIL**

E-mail your letters: **letters@metro.us**

Keep them as brief as possible, preferably under 100 words.
Metro reserves the right to edit all letters.
Please include your name and contact information.

Horoscope

Aquarius **Jan. 20-Feb. 19.** Be careful, because someone with whom you'll be involved might not be playing by the rules.

Pisces **Feb. 20-March 20.** A failure to select companions who are equally as enthusiastic about life as you are could put too many restrictions on everything you attempt to do and limit your initiative.

Aries **March 21-April 19.** If you want to perform effectively, you'll need to be systematic in all you do.

Taurus **April 20-May 20.** If you have a bad time, it won't be because you're not sociable, but because of the group with which you're aligned.

Gemini **May 21-June 20.** When you utilize your friendliness and charm, situations in which you become involved will turn out to be fun and successful.

Cancer **June 21-July 22.** As long as friends are in accord with your views and opinions, you'll be amicable and fun to be around.

Leo **July 23-Aug. 22.** The disadvantages of a collective endeavor in which you're involved could bring down the whole ship.

Virgo **Aug. 23-Sept. 22.** It might not be entirely the fault of others if you have problems dealing on a one-on-one basis with people.

Libra **Sept. 23-Oct. 23.** Attend first thing, while you are fresh, to all the jobs and responsibilities that must get done.

Scorpio **Oct. 24-Nov. 22.** Again you could find yourself in a similar social situation that you didn't handle too well previously.

Sagittarius **Nov. 23-Dec. 21.** Although you are extremely capable of holding your own in testy circumstances, you might insist on seeing yourself as the underdog.

Capricorn **Dec. 22-Jan. 19.** Be on guard when participating in an activity that has competitive elements. Unfortunately, there's a chance that you could go up against someone who can't handle losing. **BERNICE BEDE OSOL**

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Across
1 Fleetwood Mac vocalist
6 Reindeer herder
10 Wilson predecessor
14 It's been __ __ pleasure!
15 Frankenstein's gofer
16 She, in Seville
17 With parsley, perhaps
18 Tex-Mex snack
19 Gallivant
20 NASA destination
21 Every man has one (2 wds.)
24 Goblet
26 Would rather
27 1040 org.
28 More winsome
30 First and third
33 Orchestra member
34 Monastery dweller
37 Mongolia's __ Bator
38 Pretty, in Perth
39 Gaudy
40 Navy noncom
41 Alluvial fan
42 Vetoes
43 Pita sandwiches
44 Hip-hop music
45 Moose feature
48 Vibrissa
52 Savvy person (2 wds.)
55 "Mogambo" star
56 Declare solemnly
57 Livy's route
58 Stares open-mouthed
60 Horse hair
61 Protein sources
62 Seize the throne
63 Got by
64 Biting fly
65 Spruce

Down
1 Voodoo
2 Kind of helmet
3 Vice __
4 Mr. Fleming
5 Panaceas
6 Not stiff
7 Lab medium
8 A little, to Liszt
9 Soon
10 Less long-winded
11 Standoffish
12 Magnet for a moth
13 More docile
22 Vaccine amts.
23 Hydrox rival
25 Legal claim
28 Bronze coins
29 Arm bone
30 NFC gridder, abbr.
31 Jungfrau
32 __ Paulo, Brazil
33 Wyo. neighbor
34 Hound's quarry
35 Wish undone
36 Classifieds
38 Fruit-gathering expedition
39 Gloss target
41 Recolored
42 Carpenter's tool (2 wds.)
43 Shimmered
44 Letter after pi
45 Make __ __ for oneself
46 Kim of "Vertigo"
47 Carnivore's delight (hyph.)
48 Least good
49 On the blink
50 Turn inside out
51 Hoarse
53 Phaser setting
54 Greek-salad cheese
59 Film speed no.

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SUDOKU **LEVEL: EASY**

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	6					7	2	
	2	6	5	1	3	4		
		8	6	2	9	5	1	
	8	7					4	
5		1		4				
			7		1	8		

SUDOKU **LEVEL: HARD**

Solution to yesterday's crossword

How to play Sudoku: Fill in the grid so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved. You solve the puzzle with reasoning and logic.

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In the news

Hendry on board
The Yankees added to their front office yesterday.

Former Cubs general manager Jim Hendry was signed as a special assignment scout. Hendry was GM at Chicago for nine and a half years.

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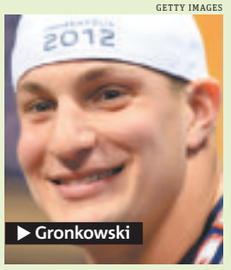


▶ Gronkowski

Gronkowski ditches boot, 'day-to-day'

No one really expects Patriots tight end Rob Gronkowski to skip the Super Bowl with his high ankle sprain. But losing the protective walking boot on that left leg probably confirms it.

"No more boot," Gronkowski told the crowd of reporters around his podium. "That thing is done with."

He wouldn't confirm that meant he would play however.

"I don't know yet. We're going day-to-day," Gronkowski said. "We're making new steps every day and feeling better every single day. You just want to keep going in the right direction. I want to be out there with the team, obviously." METRO

Rolle takes the stage

Quoteworthy defensive back holds court at Giants Media Day Stops just short of guaranteeing victory 'Not going to be denied at this point'

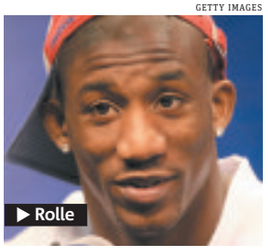
Just to be clear, Giants safety Antrel Rolle never used the word "guarantee" during yesterday's Media Day. But he came awful close.

"We wouldn't board that plane if we didn't feel that [we would win]," Rolle said. "We feel that way as a team. We're not going to be denied at this point. We're going to do whatever it takes to make sure we come out on top."

Rolle is always the most outspoken member of the Giants, so it's not surprising he would be the one making the headlines on Media Day.

But while Rolle is always confident, he isn't dumb. He realizes the team has a tough task ahead of them.

GETTY IMAGES


▶ Rolle

"They have a lot of weapons and most of all they have Brady back there throwing the ball," he said. "It's going to take everybody all the way from the front to the back end, but we will get it done."

MARK OSBORNE
mark.osborne@metro.us

Media Day in pictures

Crazy comes out to play on Media Day

The circus atmosphere of the Super Bowl is never more readily apparent than on Media Day.

Yesterday was no different as celebrities like Ciara and Maria Menounos joined the Giants and Patriots for a session that allowed fans in for the first time. METRO

1: Televisa reporter Marisol Gonzalez was, unsurprisingly, a favorite among the players.
2: Giants running back Ahmad Bradshaw broke out the professorial glasses for his turn on the dais.
3: Former Rutgers and current Patriots receiver Tiquan Underwood had the Pats logo shaved into the back of his high fade.
4: Giants receiver/salsa dancer Victor Cruz was handed a sombrero for his interview.

PHOTOS: GETTY IMAGES

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Devils win in shootout

Rangers drop first game back to interstate rivals Del Zotto breaks 2-2 tie, Clarkson forces OT with minute left Kovalchuk nets game-winner

ANDY MARLIN/NHLI/GETTY IMAGES

▶ The Rangers' Marty Biron makes a stick save on Steve Bernier, who was making his Devils debut.

John Tortorella and Peter DeBoer were sure that their charges would be brimming with emotion and energy after five days off.

So it was predictable that Ilya Kovalchuk's skills competition goal was the game-winner in the Devils' 4-3 shootout win over the Rangers.

Martin Brodeur stopped 23-of-26 shots for the Devils, who received regulation goals from Kovalchuk, Zach Parise and David Clarkson.

Brian Boyle, Anton Stralman and Michael Del Zotto scored for the Rangers.

Del Zotto gave the Rangers a 3-2 lead in the third just 36 seconds after Kovalchuk made it 2-2 only to see Clarkson tie the game again at 19:20.

The Rangers have split the first two games of the year against the Devils. The teams have four games remaining, three of which occur at Madison Square Garden.

Tortorella made the decision to start Martin Biron when the team returned from the All-Star Break on Monday. Tortorella's rationale was that he wanted Henrik Lundqvist to have two days of practice before playing in a meaningful game.

Last night's game was the first Lundqvist didn't start against the Devils since the 2005-2006 season. He believes that he will play tonight in Buffalo.

DENIS GORMAN
sports@metro.us

Rutgers names Kyle Flood as head coach

It took 28 tries for Rutgers football to find the winning touch in a head coach. The Scarlet Knights hope head coach No. 29 will take them to the next level.

Rutgers announced yesterday that Kyle Flood will shed the interim head coach label and take over the team.

Flood replaces Greg Schiano, who departed to become head coach of the Tampa Bay Buccaneers. He has been with the program since 2005, serving as both run-game coordinator and offensive line coach.

"I think consistency is the most important thing in any program. Consistency of relationships in recruiting has allowed us to advance our recruiting every year," Flood said during his introductory press conference. "As we go forward, consistency in coaching is going to allow our players to be trained in the same manner year after year."

The vision of Rutgers football — offense, defense, special teams — goes forward as it is today. That doesn't mean it stays the same. It gets better. But what the players are doing and the vision of it will be the same."

The hiring of Flood comes after the much publicized pursuit of Mario Cristobal, the Florida International coach who spent three years on staff with Schiano and was the first choice of athletic director Tim Pernetti in the coaching search. But a deal fell through between the two sides and Pernetti was forced into a corner, needing to sign a head coach before national signing day today to preserve the program's best recruiting class ever.

"I'm not here to try to be Greg Schiano, nor is my personality the same as Greg Schiano's. So going forward, they'll see the differences," Flood said. **KRISTIAN DYER**

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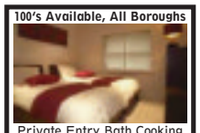
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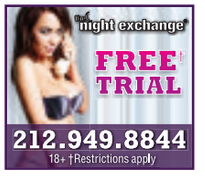

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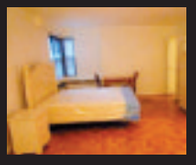
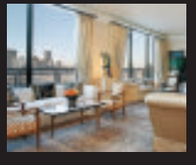
Market watch



CHEAPEST
$100K
301 E. 63rd St.
The cheapest property to hit the market this week is a studio at 301 E. 63rd St. This co-op, which is discounted by 40 percent to offset the monthly maintenance costs of $1,573, is listed by Warburg for a mere $100,000.



PRICIEST
$16M
785 Fifth Ave.
The most expensive property listed this week is a 20-room penthouse at 785 Fifth Ave. This seven-bedroom co-op, with wrap around terraces and a private rooftop overlooking Central Park, is listed by Corcoran for $16 million.

STREETEASY

StreetEasy.com *is a New York-based real estate information portal that aggregates the most comprehensive set of sale and rental listings along with other useful info.*

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Seeing the light

The first phase of the Energy Independence and Security Act's ban on incandescent bulbs began this month Good news about the alternatives

There are two ways that you can handle the federal government's phase-out of traditional incandescent light bulbs: You can stockpile them in fear of the forthcoming lighting apocalypse, or you can learn to embrace the more energy-efficient CFL and LED bulbs.

If you're entertaining option two — or simple don't have the closet space to build up reserves — the good news is that today's energy-efficient bulbs aren't the harsh, unnatural mood-killers you might remember. "When these bulbs first came out and Americans were just trying to save energy, they were crappy — they did blink, they did look blue," says Maxwell Gillingham-Ryan, founder of design website ApartmentTherapy.com. "But these companies realized if they were going to sell light bulbs to Home Depot or Ikea, they had to improve. If you want a warmer light, if you want a brighter light, if you want a softer light — they've figured it out."

What's more, the lighter, brighter LED bulbs lend themselves to lighting schemes that are impossible with incandescents. "What's really going to excite us is what we can do with LEDs, not the money or the energy that we're saving. You can recess them, you can put them around corners — because the bulbs are so small, the design doesn't need to carry a lot of weight."

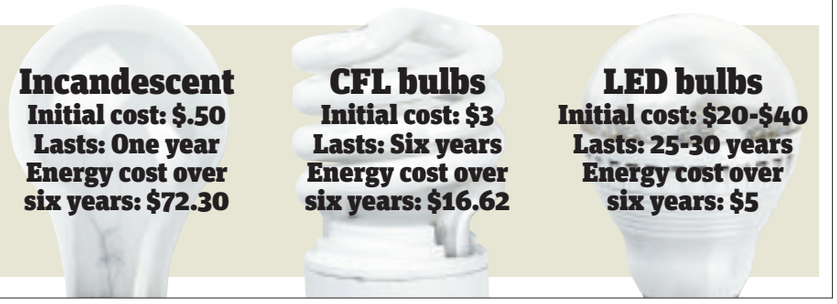
MONICA WEYMOUTH
monica.weymouth@metro.us

ZOONAR

▶ Let there be LED light.

By the numbers

They look nice, but CFLs and LEDs will also save you money in the long run. Apartment Therapy breaks down the statistics.



Incandescent
Initial cost: $.50
Lasts: One year
Energy cost over six years: $72.30

CFL bulbs
Initial cost: $3
Lasts: Six years
Energy cost over six years: $16.62

LED bulbs
Initial cost: $20-$40
Lasts: 25-30 years
Energy cost over six years: $5

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TO DOWNLOAD AN APPLICATION, please visit: www.rochdalevillage.com, click on the "Apartment Sales" link on the left menu bar.

Downtown Brooklyn takes a stand

New schools, restaurants and mega-buildings are making Brooklyn's tallest 'hood even taller

For years, Downtown Brooklyn just couldn't catch a break. Neighboring DUMBO and Brooklyn Heights saw an influx of restaurants, new residents and skyrocketing real estate values, while zoning restrictions kept New York City's third-largest business district from gaining any residential momentum. In 2004, a rezoning plan by the City Planning Commission started the way for change; now, eight years later, it's finally DoBro's turn.

As a longstanding hub of commercial activity, the area essentially ran on office hours, seemingly deserted after 6 p.m. — despite easy access to public transportation that could bring in visitors from other areas. Now, according to Aptsandlofts.com's President David Maundrell, "It's starting to come into its own as a well-rounded neighborhood with a steady increase in residential activity. … People are really excited about it."

CONTRIBUTED

▶ Toren

The residential invasion into the neighborhood has been diverse in coming from both the rental and sales fronts. Led by mega-condos such as 38-story Toren at 150 Myrtle Ave. and nearby 40-story Oro at 306 Gold St., buyers looking for the next hot neighborhood to invest in are seeing prices nearly $200 per square-foot less than neighboring DUMBO and Brooklyn Heights.

JARED KLEINSTEIN
letters@metro.us

New buildings

Two new buildings will be breaking ground in 2012, both designed by SLCE Architects, with plans to stand above the rest of the already gargantuan buildings of DoBro. Here's a quick look at them:

- **388 Bridge St.:** 590 feet, comprising 234 rentals on lower floors and 144 condos on upper floors
  Developer: Stahl Real Estate
- **Avalon Willoughby West:** 596 feet, 861 rental units, rising 57 stories
  Developer: Avalon Bay

The new downtown

The attack on the highest elevations of the Brooklyn skyline has been led in full force by a flood of rental towers, including 369-unit 80 DeKalb and 631-unit Avalon Fort Greene, where renters look to enjoy luxury amenities without Manhattan prices. The most notable project to rise up has been the Brooklyner, a 515-foot rental building which took over as Brooklyn's tallest building upon completion just two years ago. That record stands to be broken, though, with two new projects breaking ground in 2012 that are both designed to be nearly 100 feet taller.

EMILY ANNE EPSTEIN/METRO

▶ Junior's

For those with doubts that a neighborhood comprising skyscrapers can create an attractive community feeling, the new retail/restaurant scene that is slowly emerging inspires hope that later hours and potential for nightlife could reach the area soon. The opening of Shake Shack and The American Beer Co. on Adams Street, along with the recent announcement of NYU's Polytechnic Institute coming to the Metrotech Center, should be just the start of what could become a scene for restaurateurs and retailers to find their next jackpot.

Worried that yet another Brooklyn neighborhood is being overdeveloped? Hopefully the increase in inventory will keep prices affordable for consumers and boost the local economy. And if you've been around for a while, you know you still have Junior's, which has been serving Fulton Street since 1950. Having that on top of better quality apartments and job opportunities? That's the icing on the (world-famous) cheesecake.

Newly Constructed Apartments for Rent

West 53/54 Street Apartments Phase 2 is pleased to announce that applications are now being accepted for 96 affordable rental apartments under construction on West 54th Street, between Tenth and Eleventh Avenues, in the Clinton section of Manhattan. This building is being constructed through the Inclusionary Housing Program of New York City's Department of Housing Preservation and Development and the 80/20 Housing Program of New York State Homes and Community Renewal. The size, rent, and income requirements of the 96 apartments are as follows:

# APTS AVAILABLE	APARTMENT TYPE*	MONTHLY RENT**	HOUSEHOLD SIZE*	TOTAL GROSS ANNUAL INCOME RANGE*** Minimum - Maximum
12	Studio	$653	1	$24,891 - $29,050
42	1 Bedroom	$703	1 2	$26,674 - $29,050 $26,674 - $33,200
22	2 Bedroom	$855	2 3 4	$31,988 - $33,200 $31,988 - $37,350 $31,988 - $41,500
3	3 Bedroom	$984	4 5 6	$36,994 - $41,500 $36,994 - $44,850 $36,994 - $48,150

# APTS AVAILABLE	APARTMENT TYPE*	MONTHLY RENT**	HOUSEHOLD SIZE*	TOTAL GROSS ANNUAL INCOME RANGE*** Minimum - Maximum
3	Studio	$508	1	$19,920 - $23,240
8	1 Bedroom	$547	1 2	$21,325 - $23,240 $21,325 - $26,560
5	2 Bedroom	$669	2 3 4	$25,611 - $26,560 $25,611 - $29,880 $25,611 - $33,200
1	3 Bedroom	$768	4 5 6	$29,588 - $33,320 $29,588 - $35,880 $29,588 - $38,520

*SUBJECT TO OCCUPANCY CRITERIA **GAS & ELECTRIC NOT INCLUDED
**RENTS SUBJECT TO CHANGE ***INCOME REQUIREMENTS SUBJECT TO CHANGE.

APPLICANTS WILL BE REQUIRED TO MEET INCOME, HOUSEHOLD SIZE AND ADDITIONAL CRITERIA.

To request an application, mail a POSTCARD, including your name and full address, to: West 53/54 Street Apartments Phase 2; 1357 Broadway, Box 410; New York, NY 10018. Or DOWNLOAD an application from www.w5354phase2.com

Completed applications must be returned by **regular mail only** (no priority, certified, registered, express or overnight mail will be accepted) to a post office box that will be listed on the application, and **must be postmarked by February 20, 2012**.
Applications postmarked after February 20, 2012 will be set aside for possible future consideration. Applications will be selected by lottery.
Applicants who submit more than one application will be disqualified. Photocopied applications will not be accepted. Preference will be given to: Manhattan Community Board #4 residents for 48 units; mobility-impaired persons for 5 units; visual and/or hearing impaired persons for 2 units; and City of New York municipal employees for 5 units.
Preference for all units will go to New York City residents.
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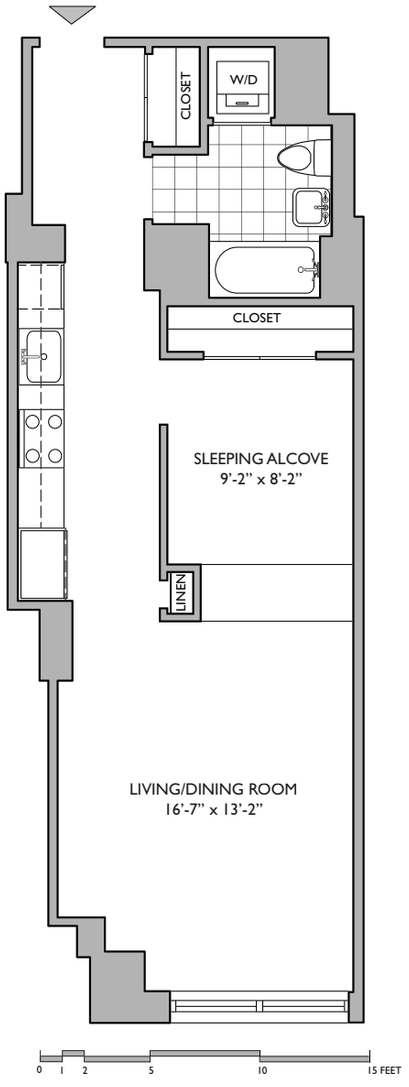

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